

# How Smart Is Your Audience?



There's a wonderful old book, *Isaac Asimov's Treasury of Humor*, published in 1971. The cover describes the book:

*A lifetime collection of favorite jokes, anecdotes, and limericks with copious notes on how to tell them and why.*

I'm sure there is plenty here to offend those that are into that sort of thing and many of the jokes would probably qualify as **Dad Jokes**. Despite that, it has held up quite well and his choices of jokes to determine the intelligence of the audience is quite revealing.

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## That's No Knick Knack



### Old joke:

*A frog goes into a bank and approaches the teller. He can see from her nameplate that the teller's name is Patricia Whack. So he says, Ms. Whack, I'd like to get a loan to buy a boat and go on a long vacation.*

*Patti looks at the frog in disbelief and asks how much he wants to borrow.*

*The frog says \$30,000.*

*The teller asks his name and the frog says that his name is Kermit Jagger, his dad is Mick Jagger, and that it's OK, he knows the bank manager.*

*Patti explains that \$30,000 is a substantial amount of money and that he will need to secure some collateral against the loan. She asks if he has anything he can use as collateral.*

*The frog says, Sure. I have this, and produces a tiny pink porcelain elephant, about half an inch tall, bright pink and perfectly formed.*

*Very confused, Patti explains that she'll have to consult with the manager and disappears into a back office.*

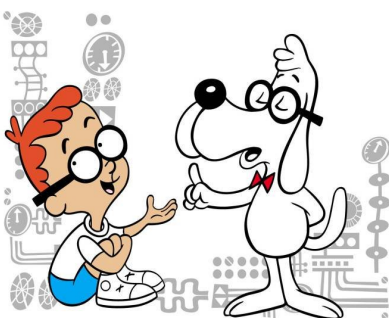
*She finds the manager and says "There's a frog called Kermit Jagger out there who claims to know you and wants to borrow \$30,000. He wants to use this as collateral" She holds up the tiny pink elephant. I mean, what the heck is this?*

*The bank manager looks back at her and says: **It's a knick knack, Patti Whack. Give the frog a loan. His old man's a Rolling Stone.***

**The point here is, if you want to work on some old jokes, plug the punch line into Google. Many times you will be surprised at the variations that pop up.**

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## **This Way Mr Peabody**



When I was writing yesterday's post I got to thinking of some long gone blogs and there are beaucoup. Some I really miss. Others I don't and many I just don't recall.

Of those in the first category, I fondly remember Jamie Grant's ***Magic Friday***. **Tom Frank** and his life adventures, ***The Magic Whack*** and a couple of others. Some blogs just quit one day, while others muddled along the reduced content and reduced quality, frequently with a *resurrection* post which never happened. Eventually gravity won (which it always does) and the blog sunk into the abyss.

This is a list from approximately 2006:

- Ace of Spades Magic
- Annabelle
- At The Card Table
- Bizarro
- Dancing Screws
- Diana Kimball
- Escamoteurettes.com
- Forces Unseen
- Gordon Meyer
- House of Mysteries
- I, Magician
- Japanjin
- Jeff Stone
- Jim Sisti
- Lazy Magic
- Magic Conversations
- Magic Friday
- Magic Whack
- Mark Raven
- Meir Yedid
- Michael Ammar
- Paul Daniels
- Poolside Reflections
- Quicker Than
- Richard Kaufman

- Richard Osterlind
- Scoundrels Magazine
- Shawn Farquhar
- The Clog
- Tom Frank
- Unexpected Wonders
- Wizard's Ball

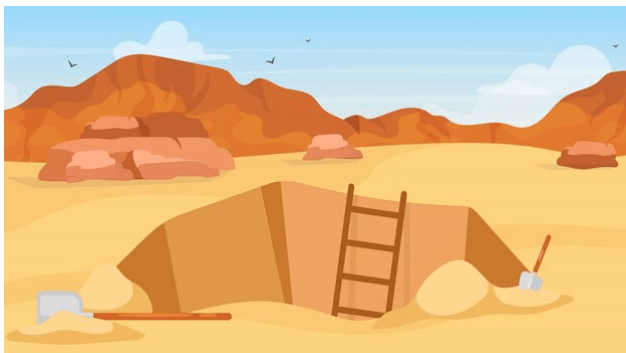
My favorite was **Ye Olde Magick Blogge**, which is no surprise to long time readers. This took me on a journey into the *Internet Archive Wayback Machine* - never any fun. It's glacially slow, probably, in part, due to crawling nearly a trillion pages (over 860 billion web pages and 99 petabytes of data). Also, the interface was designed by the same person that gave us *Microsoft's Bob*.

I did manage to capture a post from the Blogge, just for an example of the quality of content. (Warning - sometimes the link works, sometimes it doesn't. I dunno.) This happens to be his review of *It's The Rules* by Bob Sheets. He didn't like it at all, an opinion which I don't share. That's really not the point, it's the clarity of thought and writing that I wanted to show.

Enjoy the trip.....

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## In Days Of Yore - Part 1



It's early, I'm the only one up and, for some reason, I was looking back on some of the old posts here. Actually, I'm pretty proud of what I did over the years. Sure,

there are days when, obviously, I had nothing to say but still made a post. Sometimes they hit, but mostly they were a waste of everyone's time (mine and the readers).

In the Golden Age Of Magic Blogs there was some good work. Readers of The Jerx may be surprised to know he was originally *The Magic Circle Jerk*. He did his best work then. One day, he just quit, obviously to be reincarnated years later as *The Jerx*. Hopefully, over time we can exhume some of these early, pioneering blogs. Both the good and the bad.

A personal favorite was ***The Weekly Magic Failure***. While it strayed from the original premise, nobody worked harder than the author, Roland Henning, to bring compelling content. In March of 2016 he wrote the obituary for the blog. There was a small spattering of additional posts in the subsequent months, but inconsequential. I believe Roland found keeping the intensity that he had can totally wear you down. Fortunately, it was on the Blogger platform and it is there to see. Worth a look.

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## **WooHoo! I'm a consultant to David Blaine AND a Creator!**



***Who isn't!?***

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# Craig Petty's Evoke



I'm drowning in a sea of "spectator connection" and "making magic memorable".

Just didn't want to be left out.....