Damn! That dude is cool

I see that Big Blind Media is about to produce their second set of videos featuring John Bannon, Bullet Train. It is available now for pre-order according to an ad on the Café. To their credit, I didn't see a promised delivery date.

The trailer on their site shows John performing an intriguing looking trick. There's a neat magicians throw off and the use of several different types of preprinted cards. I've never seen anything quite like it and it looks as if it would have some commercial usage.

I think Big Blind Media is taking the right approach here to combat piracy. The two disc set is priced at \$40, rather than pricing it like it has the secret to immortality as so many seem to be doing now, and it comes with a dozen or so preprinted cards. I'm not so naïve as to believe that this will eliminate copying, but I certainly thinks it makes it less attractive.

The previously mentioned trailer shows John performing in a basement, I guess. It seems that using basements, caves, jail cells, etc. are very much in vogue. I'm not sure why.

A little bit of advice here Fellers. I consider John Bannon to be one of the great creators of magic in the past 20 years, but he will never be cool. I imagine John would be among the first to agree. Just let him present his magic in a straight forward fashion and do away with the attempts at artistic filming and editing. He's just not the right subject.

Having said that, I am anxious to see the DVDs. I always get something worthwhile out of every thing he publishes.

Until Cardzilla....

(I hope they're still using Sammie. What a nice diversion during the weaker efforts)