

Someone Gets It Right

I seldom buy one trick books or one trick DVDs. Generally I feel screwed when I do so and the after market value is pitiful.

I made an exception recently and bought John Born's book ***Meant To Be!*** It is subtitled *Principals and Techiques for the Sopisticated Magical Artisite*. It is actually an exhaustive treatise on the *Any Card At Any Number* Plot. You can read a bunch of reviews at Jabba's magic site, so I won't redo what's already been done. Just say it's an instant classic in my mind.

What I wanted to point out was Ken Krenzel's Foreword and his description of John's magic. I continue to be amazed and the constant denigration of magic in favour of *entertainment*. This has come to mean use a criss-cross force and then drop your pants so the audience can read the clever tattoo on your ass revealing the card. All in the name of entertainment.

Listen to what Ken writes:

John holds that the magician's primary goal is to utterly amaze, drop jaws, and elicit audible gasps from your thoroughly bewildered and clueless spectators.

That's magic, my friends. Don't fall for the entertainment bromide. It's an excuse for bad magic.

Take care.....

